MediaChase e-Commerce Framework

Media Chase e-Commerce Framework (ECF) is a powerful online business application that enables the development and launch of virtually any type of online commerce solution. Media Chase ECF comes right out of the box with a comprehensive set of features and capabilities. A fully working front end, web based administration backend and middle tier of business logic are all designed to give you a strong working base from which ARES can adapt and extend the ideal commerce solution.

What is MediaChase?

MediaChase e-Commerce Framework (ECF) is a scalable and functional online commerce tool which allows businesses to move their sales and marketing online. Ready for out-of-the-box rapid deployment, ECF offers a feature rich shopping cart and product catalogue with a configurable 3rd party payment and shipping integration.

ARES stands ready to configure, customise and even integrate Media Chase to enable you to begin doing business online. Your employees will appreciate the efficiency, your clients the convenience, your shareholders the increased profits and your competitors the realisation that you have the competitive online edge.

Key Benefits Of Media Chase

■ A Platform to Grow On	■ Multiple Languages
■ Rapid Speed to Market	■ Security and Reliability
■ Adaptability to Change	■ Lower TCO
■ Connect with Customers	■ Increased Revenue
■ Measure and Track	■ Streamlined Processes
■ Scalability	

MediaChase ECF comes equipped with features built in which allow ARES to plug your website into a global network of suppliers and vendors. Some of the most popular organisations and software which come configurable in Media Chase include:

Features of MediaChase

- Full Featured Shopping Cart
- Catalogue/Content Management and Publishing
- Catalogue and Role Security
- Product and SKU Management
- Customer/Editorial Reviews
- Customer Management
- Order Management
- Affiliates
- Digital Downloads
- Batch Updates
- Order Processing Workflow Enablement
- Currency Rates/Exchange
- Real-Time Carts
- Built in Payment Gateways
- Custom Payment Gateways
- Shipping Methods
- Shipping Providers
- Shipping Packages
- Tax Management
- E-Mail Campaigns
- Coupons & Discounts
- Statistics and Reporting
- Multi-Language Support
- Warehouses & Inventory
- Event Logging
- Automated e-Mail Notifications

For further information on MediaChase ECF or to arrange a meeting to discuss your online needs, call ARES on 1300 762 912 or visit us at www.ares.com.au

Online… and Beyond